Using the New MCH Leadership Competencies to Strengthen Public Health Knowledge and Skills: MCH Navigator Adaptations in Response to Title V Program Needs and Updates to the MCH Leadership Competencies

The MCH Navigator is:

- A centralized learning portal providing state public health professionals with continuous MCH-focused learning to improve the health of children and families.
- MCH Leadership Competency driven with all tools, trainings and resources designed to be impactful and useful for Title V programs.
- A source for cutting edge interactive technology that is MCH-based and user friendly.

Background

MCH Leadership Competencies and Navigator Learning Modalities

MCH Leadership Competencies. The competencies, drawn from both theory and practice, are designed to support MCH professionals by:

• Defining MCH leadership, and being applicable to a variety of audiences.
• Providing a conceptual framework for the development of an MCH leader.
• Outlining the knowledge and skill areas required of MCH leaders.
• Linking to tools for implementation.

MCH Leadership Competency Timeline. The competencies were first released in 2007. Since that time, they have been refined and modified to reflect changes in the field.

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2009. It provides an opportunity for health profession

2018. It provides an opportunity for health profession

Need

Self-Assessment Data Trends and Learner Feedback Findings

Overview of Self-Assessment Changes:

With nearly 3,000 completed assessments in the MCH Navigator database, learners consistently report:

• High levels of knowledge but low levels of skills across cultural competency (comp 7), and
• Low knowledge and skills scores for Policy (comp 12).

Two overwhelmingly consistent findings regarding the online self-assessment were:

• The self-assessment is too long, and
• The personalized learning plan provides too much information and too many targeted learning opportunities.

MCH Navigator Completed Conversion Process. The MCH navigator developed a framework to adapt the website to the updated version 4.0 competencies by employing a 4-pronged approach:

• Re-programming the database that serves as the underlying structure for our learning opportunities.
• Converting our self-assessment to reflect the new competencies.
• Converting our webpages that run independently from the database.
• Updating our microlearning programs to reflect the new competencies.

Response

New Online Self-Assessment. In response to user feedback the Navigator has re-launched the online self-assessment. Highlighting updated content and streamlining the format in which it is preferred.

• A reduced number of questions, while still reflecting on all 140 sub-competencies.
• A more focused learning plan, both in length and in number of learning opportunities provided.
• A source for cutting edge interactive technology that is MCH-based and user friendly.

Improvements

New MCH Navigator Website Organizing Structure. In response to needs expressed in the field for resources that assist in transferring knowledge gained into practice, the Navigator reorganized our website and incorporated a section on translational learning to support users on implementation practices and health transformation.

Users can now quickly access information by our 4 learning modalities or by 1) core MCH collections, 2) advanced learning, and 3) translational learning.

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