MCH Navigator:
A Training Tool for the States
AMCHP Lunch & Learn

John Richards and Keisha Watson-Bah
MCH Navigator
McCourt School of Public Policy
Georgetown University
Before
MCH Navigator = Clear Vision + Hard Work

• Idea for a MCH learning portal was germinating for several years
• 2008 State Title V Workforce Survey Findings
• April 2009: SPH MCH Grantees form partnership to operationalize MCHB vision for portal
• Unique opportunity at HRSA provided division capacity needed to coordinate the complex collaborative project
After
Partnerships

• Individuals: 1) PH MCH faculty from UAB, UNC, Tulane, UIC, UW, Hopkins; 2) State Title V Directors LA and TN; 3) MCHB staff; 4) PH trainees

• Established organizational endorsements and partnerships:
  - AMCHP
  - PHTC
  - NACCHO
  - CityMatCH
  - AUCD

• 6 Vetting Panels of MCH professionals in practice, to date (> 80 individuals)
Types of Trainings

• Just-in-time learning modules
• Tutorials
• Webinars
• Online and on-site courses
• Selected archived MCH conference sessions
• Highlighted links to Public Health Training Centers’ (and similar) directories of available PH on-line learning
• Location guidance: MCH Institutes, Conferences, Certificates and degree programs
• Coming Soon: edited, customized webinar pages!
MCH Navigator Use

- Orienting staff without a background in public health or maternal and child health
- Boosting skills for specific job functions
- Incorporating learning plans into the performance review process
- Demonstrating support for professional development
- Come see the presentation at AMCHP, Tuesday January 28 at 12:00 Noon!
A New Home for the Navigator

Georgetown University welcomes the MCH Navigator to a family of MCHB-funded projects that span 30 years.
We’re here to continue the good work...

Project Faculty & Staff

The MCH Navigator project team is made up of health educators, MCH content experts, librarians, and technology professionals who have successfully worked with MCHB for over two decades:

**John Richards, MA, AITP**  
Project Lead, MCH Navigator  
Director, Health Information Group  
Georgetown University

**Rochelle Mayer, EdD**  
Content Expert, MCH Navigator  
Director, NCEMCH  
Georgetown University

**Sarah K. Riehl, MA**  
Training Developer, MCH Navigator  
Communications Lead, Health Information Learning Lab  
Georgetown University

**Keisha Watson-Bah, PhD, MPH**  
Training Director, MCH Navigator  
Assistant Director, Health Information Group  
Georgetown University

**Beth DeFrancis, MLS**  
Training Coordinator, MCH Navigator  
Reference Librarian, MCH Library  
Georgetown University

**Tim King**  
Web Developer, MCH Navigator  
Technology Lead, Health Information Group  
Georgetown University
Innovations

Continue to focus on the competency-based needs of the Title V workforce at a time of great change and expanded learning modalities and opportunities...
The Current Navigator

http://navigator.mchtraining.net

WordPress site
The New Navigator

http://mchnavigator.org

Dynamic, database-driven site to allow for interactive access
### Back-End Data and Structure

<table>
<thead>
<tr>
<th>Record Number</th>
<th>Entry Date</th>
<th>Flag</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1001</td>
<td>10/3/2013</td>
<td>Web Ready</td>
<td>What is Epidemiology in Public Health?</td>
</tr>
</tbody>
</table>

#### Presenter(s)
- Victoria Holt, PhD, MPH, RN

#### Source
- Northwest Center for Public Health Practice
- [http://www.nwcphp.org/](http://www.nwcphp.org/)

#### Category
- Epidemiology

#### Subcategory
- Basic for Data Users

#### Length
- 45 minutes

#### Type
- Narrated Slide Presentation

#### URL
- [http://www.nwcphp.org/training/opportunities](http://www.nwcphp.org/training/opportunities)

#### CE Details
- Continuing Nursing Education (CNE) credits are available

#### Accessibility
- Yes

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#### Learning Objectives
- Describe the components of the definition of epidemiology.
- Recognize and explain basic epidemiologic concepts.
- List and describe six examples of the use of epidemiology in practice.

#### Competencies

<table>
<thead>
<tr>
<th>1. MCH Knowledge Base/Context</th>
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<tbody>
<tr>
<td>1K1 History &amp; MCH structure</td>
</tr>
<tr>
<td>1K2 Core values for focus on MCH populations</td>
</tr>
<tr>
<td>1K3 Services through MCH programs</td>
</tr>
<tr>
<td>1K4 Data collection/analysis; needs analysis</td>
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<tr>
<td>1K5 How PUBLIC HEALTH programs work together</td>
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</tbody>
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<thead>
<tr>
<th>2. Self-Reflection</th>
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<tbody>
<tr>
<td>2K1 Understand others' beliefs, communication styles</td>
</tr>
<tr>
<td>2K2 Impact beliefs on negotiation/leadership</td>
</tr>
<tr>
<td>2K3 Different leadership styles</td>
</tr>
<tr>
<td>2K4 Sources of reward vs. signs of stress</td>
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<tr>
<th>3. Ethics and Professionalism</th>
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<tbody>
<tr>
<td>3K1 Ethical behavior</td>
</tr>
<tr>
<td>3K2 Ethic/legal principals of PH and clinical practice</td>
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<tr>
<td>3K3 Prof assoc's code of ethics</td>
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<tr>
<td>3K4 RB</td>
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</tbody>
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<tr>
<th>4. Critical Thinking</th>
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<tbody>
<tr>
<td>4K1 Ethics in care/human subject research</td>
</tr>
<tr>
<td>4K2 IDing ethics &amp; HEALTH DISPARITIES (bigger than MCH)</td>
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<tr>
<td>4K3 Problem solving; interact w/others</td>
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<tr>
<td>4K4 Ethical dilemmas affecting MCH</td>
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<tr>
<td>4K5 Policies that affect cultural/values of communities</td>
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<tr>
<td>4K6 Addressing ethics of HEALTH DISPARITIES</td>
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</table>

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<tr>
<th>5. Communication</th>
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<tbody>
<tr>
<td>5K1 Principles - verbal, written, nonverbal</td>
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<tr>
<td>5K2 Challenges</td>
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<tr>
<td>5K3 MCH vocabulary</td>
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<tr>
<th>6. Negotiation and Conflict Resolution</th>
</tr>
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<tbody>
<tr>
<td>6K1 Characteristics in organizations</td>
</tr>
<tr>
<td>6K2 Sources of conflict</td>
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<tr>
<td>6K3 Theories</td>
</tr>
<tr>
<td>6K4 Negotiation strategies</td>
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</tbody>
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<tr>
<th>7. Cultural Competency</th>
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</thead>
<tbody>
<tr>
<td>7K1 Influences of bias</td>
</tr>
<tr>
<td>7K2 Cultural/ethnic/SE factors on access to services</td>
</tr>
<tr>
<td>7K3 CC health care practices</td>
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</tbody>
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<table>
<thead>
<tr>
<th>7S1 Self-assessments</th>
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<tr>
<td>7S2 Strengths of communities</td>
</tr>
<tr>
<td>7S3 Modifications of services to meet needs</td>
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<tr>
<td>7S4 Employ CC health strategies</td>
</tr>
<tr>
<td>7S5 Integrate CC into programs, etc.</td>
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</tbody>
</table>
Multiple Ways to Find Learning Opportunities

You can refine this list by typing a key word below. For expanded search capabilities - including searching by competency, topic, or presenter - use the Search page.

Search this Page/Filter

A

The ABCs of ACOs for MCH  Date Developed: May 2013. Source: Association of Maternal and Child Health Programs. Presenter(s): Christopher A. Kus, MD, MPH; Colleen A. Kratt, M.D., FAAP; Cara Williams, MPH; Don Ross; Misty Hartzell, M.Ed. Format: Video Webinar.

Achieving Health Equity in MCH Populations through Place-Based Change Strategies  Date Developed: 12/15/2012. Source: U.S. Maternal and Child Health Bureau. Presenter(s): Sara McCafferty, PhD; Mildred Thompson, MSW. Format: Video Lecture.

Achieving Health Equity through Policy, Systems and Environmental Changes  Date Developed: 16/21/2010. Source: School of Public Health, University at Albany, State University of New York. Presenter(s): Robert Fullilove, EdD; Patricia Famat, RN. Format: Webinar Archive.


The Affordable Care Act and Children with Special Health Care Needs: An Analysis and Steps for State Policymakers  Date Developed: 1/27/2011. Source: National Academy for State Health Policy and the Catalyst Center. Presenter(s): Carol Tobias; Meg Carreau; Kathleen Farrell; Catherine Hess; Liz Fowler; Linda Peltz; Phyllis Sloyer; Steve Fitton. Format: Narrated Slide Presentation.

Expanded Search Capabilities:

- By MCH Leadership Competency
- By Public Health Competency
- By Keyword

NEW: Access into the in-development HRSA TRAIN!
Advanced Searching

Keyword Search

Keyword (e.g., topic, organization):

Sponsoring Organization:

Presenter(s):

Training Type:  -- Select Training Type --

Level:  Introductory  Intermediate  Advanced

Continuing Education:  Yes

Show Basic Search

Search Database  Clear
What is Epidemiology in Public Health?. Date Developed: n.a. Source: Northwest Center for Public Health Practice. 

Annotation: This module describes the role of epidemiology in public health. It begins with a definition of epidemiology, as well as an introduction to the difference between descriptive and analytic epidemiology. Next, it describes the core concepts that define epidemiology, as well as a brief history of the field. The module also covers determinants (agent, host and environment), and describes the most common uses of epidemiology in the field of public health: surveillance, disease investigation, and community health assessment, screening, and intervention programs. Learning is reinforced using SIDS as an example, providing short exercises during the lecture, and requiring participants to complete a final assessment.

Learning Objectives: • Describe the components of the definition of epidemiology. • Recognize and explain basic epidemiologic concepts, principles, and terms. • List and describe six examples of the use of epidemiology in public health practice.

Special Instructions: Registration to the Northwest Center for Public Health Practice is required. Look to the right of the screen and click "Register in PHLearnLink".

Continuing Education: Continuing Nursing Education (CNE) credits are available.
Access to Broader Public Health Learning Opportunities
Continued Resources

Orientation Bundles

If you are newly involved in efforts to improve the health and wellbeing of women, children, and families, this is your starting point for an introduction to the core concepts, programs, and strategies in the maternal and child health field.

Customized sets of lectures and training modules provide an orientation to MCH for different audiences defined by role or type of organization. Select the category that best describes your position to start your “MCH 101” learning:

- **New hires or support staff of maternal and child health programs** *(e.g., family and community health agencies in state health departments)*
- **Mid-level to senior staff of maternal and child health programs** *(experienced professionals who are new to public health generally or MCH specifically)*
- **Staff of local health departments and related programs** *(e.g., Home Visiting, Healthy Start, Community Health Centers, Tribal MCH)*
- **Members of advisory boards, work groups, committees, or community and advocacy organizations** *(including families)*

How are these sets of resources different from the ones in the other Learning Resources sections? The lectures and training modules in these sets are pulled from the topic areas identified under MCH 101 Learning Resources to make it easy to quickly access a broad introduction to maternal and child health.
Continued Resources

Start here with the original MCH Bundles/Primers...

**MCH 101**
These Training Bundles provide building blocks critical to an overall orientation to the field of MCH. Those who are newly entering the field may find it most helpful to tap into at least one learning resource for each of the six areas.

**MCH Orientations**
These Training Bundles provide an orientation to MCH for different audiences defined by role or type of organization. Select the category that best describes your position to start your learning: for new hires; for mid-level to senior staff; for local health departments; and for community advisory groups.

**MCH Conceptual Models**
This Training Bundle contains tailored learning opportunities on the leading conceptual models utilized in the field of MCH. Participants will learn the importance of Life Course and Social Determinants Frameworks, Behaviour Change theories and other models with respect to the field of MCH.

**MCH Planning Cycle**
This Training Bundle provides learning opportunities to help navigate the 5 steps to program planning: assessment, program planning, program implementation, program evaluation, and policy development and analysis.

**Epidemiology**
This Training Bundle offers learning opportunities related to the field of epidemiology and includes trainings for those new to the topic as well as seasoned MCH professionals. This Bundle covers the principles and methods of epidemiologic investigation including describing the patterns of illness in populations and research designs for investigating the etiology of disease.

**Management**
This Training Bundle provides courses to equip MCH professionals with the skills and knowledge to acquire and sustain management roles in public health. Topics covered include fiscal, grants and personnel management, systems thinking and how to apply the Public Health planning cycle.

**Leadership**
This Training Bundle assists MCH professionals with goal development, advancement strategies, personal and professional skills, and public health ethics. Participants are given ideas, frameworks, and tools on how to become better leaders, handle conflict negotiation and apply strategies for both leading and responding to organizational change.

**Communication**
This Training Bundle familiarizes MCH professionals with concepts and practical skills for developing communication strategies. Learning opportunities include courses for written and verbal communication such as scientific, grant and translational writing along with public speaking and best practices for presenting data. This Bundle also explores the use of new technologies such as text messaging and social media to communicate health messages.
Expanded Resources

Navigating Your Way through the ACA: DRAFT

As provisions of the Patient Protection and Affordable Care Act (ACA) are being enacted, there is a pressing need for materials relevant to the MCH workforce. This "Just-In-Time" Spotlight presents trainings and resources to assist the Title V staff and grantees with understanding and implementing the ACA.

Check back often as new training materials are added as they are developed and identified. We also invite you to submit trainings or resources that you feel are relevant.

Table of Contents

- Introduction and Spotlight Overview
- Featured Trainings
- YouTube Videos
- Webinars and Presentations
- MCH ACA in Practice: Selected State Trainings and Examples in Title V Programs
- Quick Reference Summaries to Facilitate Training
- Tools to Augment Training
- Additional ACA Resources

Webinars and Presentations

- ACA Delivery Reforms and Public Health: What's the Connection? (2013) includes presentation slides presenting "ACA 101" and questions for the public health to consider as health reform is implemented. (90 minute archived webinar. American Public Health Association [APHA]. Also of note is APHA's Health Reform Resources page.
- Children and the Medicaid Home Health State Plan Option (2011) presents a panel of experts on medical home implementation and federal Medicaid and Title Y representatives to help answer questions about the funding of care coordination activities for children and youth with special health care needs under health care reform. (Archived webinar. AMCHP and the Catalyst Center).
- Implementing the Affordable Care Act for Adolescents and Young Adults: Practical Considerations (2013) examines a set of practical topics pertaining to adolescents and young adults including information current at the beginning of the ACA rollout. (90 minute archived webinar. U.S. Maternal and Child Health Bureau).
- Implementing Health Reform and Improving MCH: Opportunities (2011) explains the Health Insurance Exchanges, plan for Medicaid expansion, preventive benefits, and a few chart of how systems will be developed to improve health in early childhood. (Powerpoint presentation. Johnson Group Consulting for 2011 APHA meeting).
- Making Enrollment Easier: New Guidance from CMS (2013) presents experts from the Centers for Medicare and Medicaid Services (CMS) and the Center for Budget and Policy Priorities (CBPP) outlines five strategies that are available to all states to automate and streamline enrollment. (94 minute archived webinar. Enroll America).
- Optimizing Health Reform to Integrate Service Delivery Systems for Women, Children and their Families (2011) highlights the efforts of state Title V maternal and child health programs and their partners to integrate health care service delivery systems. Copies of the slides are also available. (MIP-reading of archived webinar. AMCHP in partnership and supported by The Commonwealth Fund).
30 Learning Opportunities to Support MCH 3.0

Since May of last year, the U.S. Maternal and Child Health Bureau has been working in partnership with the leadership in the State Title V Maternal and Child Health (MCH) programs as well as with other national MCH leaders and stakeholders to develop and refine a vision (titled MCH 3.0) for transforming the Maternal and Child Health (MCH) Block Grant to better meet current and future challenges facing our Nation’s mothers and children, including children with special health care needs.

The MCH Navigator has collected the following trainings to support this transformative vision:

**MCH Overview**

Transformation of the Maternal and Child Health Block Grant: MCH Transformation 3.0 (1324)
MCH 3.0 Advancing the MCH Vision (1309)
That was Then, This is Now: What’s Next in MCH? (1307)
Advancing the Maternal and Child Health Vision: What is the Future of the Title V in the Era of Health Reform? (1308)

**Needs Assessment**

MCH Needs Assessment: Concept to Catalyst Capacity to Competency (1029)
MCH Needs Assessment: Capacity to Competency Presentation (1281)
MCH Needs Assessment and State Performance Measures (1030)
Basic Survey Design/Best Practices for Gathering Information (1033)
State Title V Needs Assessment Practice (1023)
Resources to Supplement Learning

Additional Resources
Training Websites and Materials to Supplement Learning

The MCH Navigator has compiled resources to access additional online learning opportunities and to locate materials to augment trainings found through this website. Please use the links below or in the navigation at the left to access these resources:

**Training Sites.** Additional websites that provide repositories of additional online learning opportunities, including TRAIN, schools of public health, professional organizations, and webinar gateways.

**MCH Training Programs.** Access to short-term MCH training opportunities supported by MCHB (certificate programs, institutes, annual events, special courses, and online communities) and long-term MCH training programs (schools of public health with MCH focus and/or offerings).

**MCH Sites and Links.** Access to sites that focus on MCH and leadership, access to resources on specific topic areas in MCH, federal agencies critical to the MCH workforces, student associations, and professional organizations.
Resources
MCH Training Programs

The MCH Navigator provides access to MCH certificate programs, institutes, events of significance to MCH, special MCH and public health courses, and graduate programs with a focus on MCH.

Table of Contents

Short-Term MCH Training Opportunities Supported by MCHB
Certificate Programs in MCH Public Health
Institutes
Annual Events with Skills Development Opportunities
Special Courses
Online Communities

Long-Term MCH Training Programs
Schools of Public Health with MCH Programs Supported by MCHB
Additional Schools of Public Health with MCH Offerings (ex)

Certificate Programs in MCH Public Health

Graduate Certificate in MCH Epidemiology
University of Arizona
Tucson, AZ

MCH Public Health Leadership Institute (MCH-PHLI)
University of North Carolina at Chapel Hill
Chapel Hill, NC

MCH Certificate Program
University of Texas Health Science Center at Houston
Dallas, TX

Resources
MCH Sites and Links

The MCH Navigator has collected links to projects, organizations, associations, and federal agencies that provide trainings and materials focused on MCH and leadership to augment learning opportunities found on this site. For a list of websites that serve as gateways to online learning opportunities, see the Training Sites page.

Table of Contents

MCH and Leadership
Resources on MCH Topics
Federal Agencies and Resources
Student Associations and Programs
Professional Associations

These links have been evaluated for the usefulness, reliability, and timeliness of the MCH information they present, and the ease with which visitors can access information and navigate in them. This list is not intended to be comprehensive; rather, it offers a sample of quality sites that are useful starting points for those interested in MCH topics.

MCH and Leadership

For more structured trainings, see the Orientation Bundles or Search for Trainings by MCH Leadership Competency in the training database.


Provides information and resources for senior managers responsible for the oversight or management of all or part of the MCH Services Block Grant. Titles, duties, and scopes of responsibility for family health related federal and state programs vary between agencies and states, but this guide was written to be adaptable to various situations regardless of specific position titles or responsibilities. (PDF manual. Association of Maternal and Child Health Programs).
Online Self-Assessment

Please note that the downloadable self-assessment will soon be replaced with a new online tool! This tool will allow you to answer questions about MCH Leadership Competencies and will automatically create a customized learning plan for you.

Check back at the end of February to see the new tool. Until then, please continue to use the current self-assessment.

Mapping Your Learning Pathway

If you aren’t sure where to begin, or you’d like to use a structured approach that ties training to personal and organizational goals, start by assessing your competencies and skills.

This page offers guidance and tools for determining your professional strengths and learning needs, identifying opportunities for training and practice, and planning to build your skills and knowledge.

- Competency-based
- Act of answering questions becomes a learning activity
- Busy Title V staff can identify where to focus their learning
- The MCH Navigator provides a customized learning plan

COMING SOON!
Community of Learners

Join the MCH Navigator Learning Collaborative!
• Get information about new trainings through Twitter and Facebook
• Provide feedback on new learning opportunities and Navigator products
• Ask Navigator staff questions about your training needs

Twitter: @mchnavigator
Facebook: mchnavigator
Community of Learners

MCH Navigator eNews Update

The MCH Navigator sends out a quarterly electronic newsletter (Winter/January, Spring/April, Summer/July, Fall/October) to highlight new learning opportunities, training spotlights, website features, and conferences that staff will be attending.

Update Archives

- MCH Navigator Update - August 2013
- MCH Navigator Update - April 2013
- MCH Navigator Update - December 2012
- MCH Navigator Update - July 2012
- MCH Navigator Update - May 2012

Subscribe

If you’d like to receive the quarterly MCH Navigator Update, please fill out this form, and we’ll add you to our distribution list:
Community of Learners

MCH Alert: Focus on Training

Find out about new learning opportunities weekly in the MCH Alert: Focus on Training.

MCH Navigator staff work with the MCH Library to include a Focus on Training in each issue of the MCH Alert (48 issues/year) that highlights a new training resource available through the MCH Navigator.

In addition, articles in the MCH Alert that summarize research findings often link back to relevant trainings contained in the MCH Navigator, as available. Staff search over 200 sources, including peer-reviewed journals, newsletters, press releases, websites, and direct submissions from MCHB grantees and others, to select and summarize four to five items each week that report current research findings, policy developments, information about recently released publications and multi-media products, and new program initiatives affecting the MCH community. The MCH Alert content includes a broad range of topics across the many disciplines relevant to MCH and appeals to a wide range of subscribers from different health-related settings.

The MCH Alert is a free weekly electronic newsletter developed by the MCH Library that provides timely reference to research findings, policy developments, recently released publications, new programs, and initiatives affecting the maternal and child health (MCH) community. Learn More ▶ | Read Current and Past Issues ▶

Subscribe

Send an e-mail message to MCHAlert-request@lists.mchgroup.org with SUBSCRIBE in the subject line. You do not need to enter any text in the body of the message.
Continued Partnerships

• MCH Expert Panel, includes 22 key MCH and public health organizations
• Coordination with AMCHP and the new National Workforce Development Center
• Training Subcommittee
• Feedback from Title V workforce in the states

• First 6 months we have been getting our “sea legs”
Partnership with AMCHP

• Workforce Development Committee
• Assessing the Needs of the Field
• Develop Materials in Partnership:
  • Needs Assessment Training Tool
  • Family Involvement Spotlight
  • Transformation Station with the Center for Workforce Development
  • Trainings for Title V Directors and Staff
• Outreach to AMCHP Audiences:
  • Pulse & Member Briefs
  • Website
  • Interactions with AMCHP Staff
  • More?!?
Let’s Talk!

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