

Public Health 218B – Assignment 2 (25 points total):

Paper by: XX

Score: XX / 20 (Assignment #2)

	Points Possible	Points Earned
Revised Draft 1	5	
Evaluation Questions	1	
Design	5	
Measurement		
• Indicators, tools, strengths/weaknesses	4	
• Data collection plan	2	
• Plan strengths and weaknesses	1	
Sampling Plan	2	
Overall Flow and Structure	5	
TOTAL	25	

Overall Feedback--

1) Revised draft 1 - including description of what the program actually consists of – what are the components, what are participants actually “exposed” to or engaged in? (5 pt)

2) Evaluation Questions

a) What are the specific questions that will be answered in this evaluation? (1 pt)

3) Design: Process and outcomes design. (5 points total)

a) How will you design the evaluation to provide evidence that the program is responsible for any changes in process or outcome?

b) Rationale for design; why is this best design to meet stakeholder needs and/or answer evaluation questions, and how does design fit with developmental stage of program?

c) What are the threats to internal and external validity you need to consider and how will you address them? Consideration of any compromises made, balancing between ideal design and other considerations.

Feedback on Sections 1,2&3—

- XX

4) Measurement: (7 points total)

a) What indicators will you use to assess processes and outcomes?

b) What tools will be used to collect indicators?

c) What are the strengths and/or weaknesses of these tools with respect to reliability and validity? (**a-c: 4 points**)

d) What is your data collection plan? Who will be involved in data collection? (**2 points**)

e) What are the strengths and weaknesses of your data collection plan (for example, strengths and weaknesses of having community members versus outside researchers/ data collectors)? (**1 point**)

5) Sampling plan: (2 points total)

a) Who will be sampled, how many, and rationale for your choices, including how to ensure comparability, if appropriate.

Feedback on Sections 4,5—

- XX

6) Overall Flow and Structure (5 points)

Make sure the evaluation plan is concise and clearly written. Focus on answering the questions. You may number the sections or simply use the broad headings to help guide the reader. Follow all formatting guidelines about page length, font size and citation formats.