

Assignment 2 instructions

- 1) Update the Introduction, Goals/Objectives and Logic Model/Theory of Change section of your evaluation plan based on instructor feedback to Assignment 1.
- 2) Add a 4-5 page description of your evaluation design (section III) for a total of 7-10 pages for Sections I-III. Use 1" margins on all sides, a clear and readable font, 11 or 12 point font, 1.15 to 1.5 line spacing, with an extra space between paragraphs. Use APA citation format (Links to an external site.) for your references. Appendices do not count toward your page limit.

Point Structure: 25 points total

- 1) Revised draft 1 (**5 points**)
- 2) Evaluation Questions (**1 point**)
 - a) What are the specific questions that will be answered in this evaluation?
- 3) Design (**5 points**): Process and outcomes design.
 - a) How will you design the evaluation to provide evidence that the program is responsible for any changes in process or outcome?
 - b) Rationale for design; why is this best design to meet stakeholder needs and/or answer evaluation questions, and how does design fit with developmental stage of program?
 - c) What are the threats to internal and external validity you need to consider and how will you address them? Consideration of any compromises made, balancing between ideal design and other considerations.
- 4) Measurement (**7 points**):
 - a) What indicators will you use to assess processes and outcomes?
 - b) What tools will be used to collect indicators?
 - c) What are the strengths and/or weaknesses of these tools with respect to reliability and validity? (**a-c: 4 points**)
 - d) What is your data collection plan? Who will be involved in data collection? (**2 points**)
 - e) What are the strengths and weaknesses of your data collection plan (for example, strengths and weaknesses of having community members versus outside researchers/ data collectors)? (**1 point**)
- 5) Sampling plan (**2 points**)
 - a) Who will be sampled, how many, and rationale for your choices, including how to ensure comparability, if appropriate.
- 6) Overall flow and structure (**5 points**)
 - a) Make sure the evaluation plan is concise and clearly written. Focus on answering the questions. You may number the sections or simply use the broad headings to help guide the reader. Follow all formatting guidelines about page length, font size and citation formats listed above.

Section	Points
Revised Draft	5
Evaluation Question	1
Design – Process & Outcomes	5
Measurement – indicators, tools, strengths & weaknesses for validity and reliability, and plan for data collection	6
Strengths and Weaknesses of Data Collection Plan	1
Sampling Plan	2
Overall Flow and Structure	5
Total	25