

Public Health 218B – Assignment 1

Paper by:

Score:

	Points Possible	Points Earned
Intro and Goals/ Objectives	3	
Logic Model/ Theory of Change	7	
Overall Flow and Structure	5	
TOTAL	15	

Overall Feedback--

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Intro and Goals/Objectives (3 points)

- Provide brief background context for the organization and its goals. (0.5 points)
- Describe the goals and objectives of the program you will be evaluating, ensure that they are clear and coherent; objectives make sense within context of broader goals (1 point)
- Objectives are measureable and each focus on one goal rather than combining many into one. Both process and outcome objectives are specified, as appropriate to the scope and stage of development of the project. (1 point)
- How will evaluation results be used; why are you doing the evaluation? (0.5 points)

Feedback on this section--

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Logic model/Theory of Change (7 points)

- Diagram and accompanying brief narrative need to be consistent with each other and addresses the central question: How will change occur in this program? The micro-steps that are assumed/ expected to happen are described. (3 points)
- Key processes and outcomes are identified and linked in way that makes sense (2 points)
- Relevant theory or lessons learned from prior work that provide the rationale for this theory of change/logic model should be identified (2 points total: 1 point for Big T, 1 point for “little t)

Feedback on this section--

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Overall flow and structure (5 points)

- Writing is clear and concise and focused on answering the questions (1 point)
- Follows formatting guidelines about page length, font size, and citation formats listed above (1 points)

Feedback on this section--

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